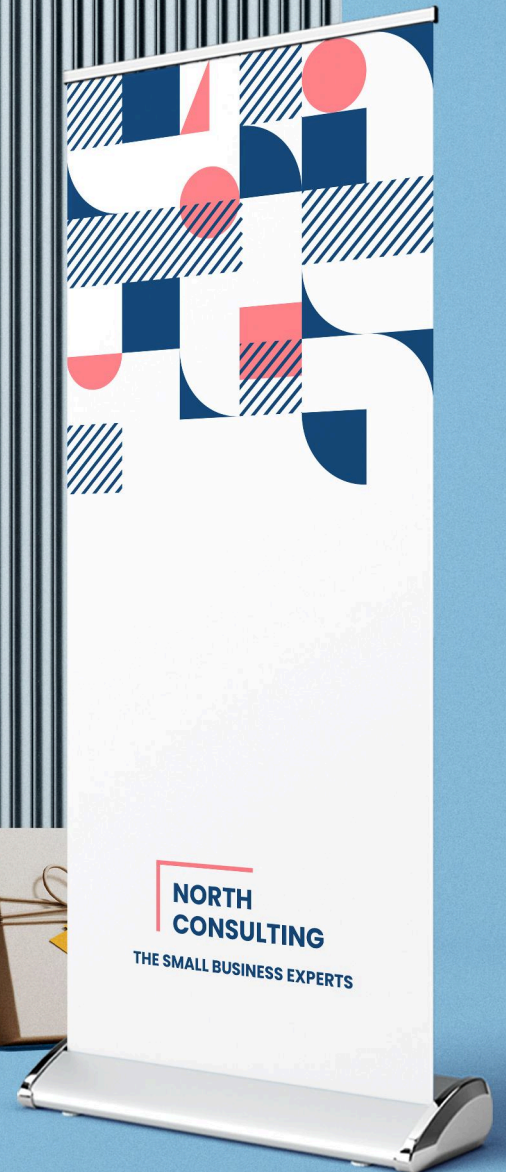


# Inspiration Guide For **Last-Minute** **Branding & Promos**

Featuring our best, fully customizable products that'll send your Christmas campaign into full swing. Each product is designed to enrich your marketing efforts.





# Acrylic Signs

Acrylic signs are made of a premium material better suited for wayfinding and decoration. That said, with proper graphics, these signs can add luxury and become a staple in any office or shopping center when used as plaques, maps, or branding material.

**Size Range:** 4"x4" - 96"x48"

**Installation Complexity:** 3/5





## Foam Board Signs

Foam board signs are an extremely affordable, lightweight, and easily replaceable material you can use and reuse. As one of the most popular signage during the holiday season, they're used by stores to highlight discounts and by restaurants showcase holiday specials.

**Size Range:** 4"x4" - 96"x48"

**Installation Complexity:** 2/5

## Retractable Banners

Retractable banners, also known as roll-up or pull-up banners, are an ideal advertising medium meant for indoor settings. Found in shopping malls, retail stores, supermarkets, and more, the graphics on these products are designed to capture the attention of shoppers and passersby. Of course, the larger they are, the more impressive they seem, and the better they work.

**Sizes:** 23"x66", 24"x81", 33"x81", 47"x81", 36"x92", 48"x92", 60"x92"

**Installation Complexity:** 2/5







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## PVC Signs

PVC signs, also known as Sintra Board signs, are another popular signage medium used over the holiday season. They're made of firm plastic, rendering them a reliable, low-cost advertising tool. Retail stores, offices, clinics, and restaurants use them for various purposes, and can store them for the next season once they are no longer needed.

**Size Range:** 4"x4" - 96"x48"

**Installation Complexity:** 2/5

# Dibond Signs

Dibond signs are upgraded aluminum signs. Lighter, more durable, and longer-lasting thanks to the plastic core sandwiched between two aluminum sheets. They're perfect long-term fixtures at offices, stores, restaurants, and other spaces that require permanent or semi-permanent signage.

**Size Range:** 4"x4" - 96"x48"

**Installation Complexity:** 3/5



# Window Decals

Think of signage that takes up no space on the ground, yet remains visible to everyone in the vicinity. That's where your window decals spring into action. These adhesive advertising media cover your windows with the promotions you need everyone to see. Clothing stores running sales, restaurants serving specials, and salons looking for privacy can all benefit.

**Size Range:** 6"x6" - 58"x1,680"

**Installation Complexity:** 4/5





## Pole Banners

Pole banners are considered one of the leading outdoor advertising products, which is a title they have well and truly earned. These high-rise signage products are perfect for businesses operating near busy streets. Their height draws people's gazes, and the banners can easily be replaced on the reusable hardware.

**Size Range:** 18"x24" - 30"x96"

**Installation Complexity:** 4/5

# Tabletop Retractable Banners

Tabletop retractable banners have been almost everywhere recently. Deals, discounts, featured products, daily specials, new services, holiday wishes, and much more are all shown off on these displays. They're placed on desks or reception area counters, at eye level, making them impossible to miss.

**Size:** 11.625"x17.5"

**Installation Complexity:** 1/5





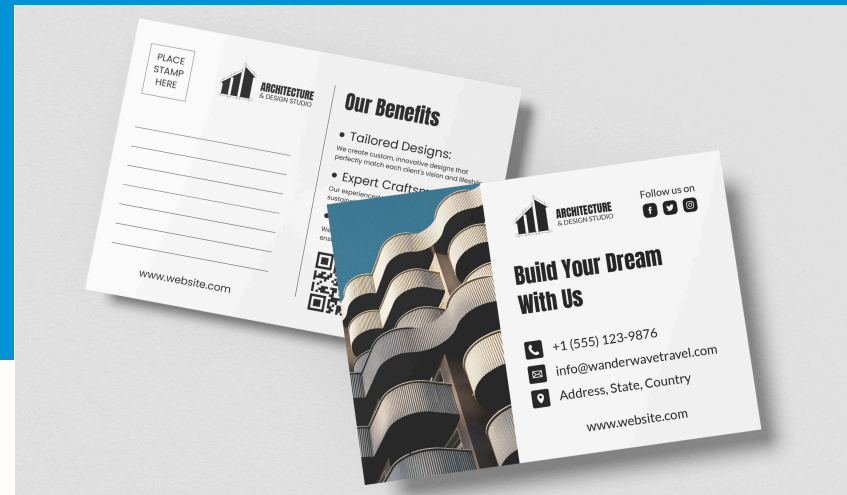


## Custom Planners

The OG new year promotional product. There was a time when every business used to give out a yearly planner to its customers. Most people used to come home with three or four of them, nowadays, we don't see them around anymore. But that's exactly what makes them a worthy investment. A planner carrying your logo will keep you in your customers' minds rent-free, all year long.

**Size:** 5"x8.5", 8.5"x11"

**No setup required!**



## Custom Postcards

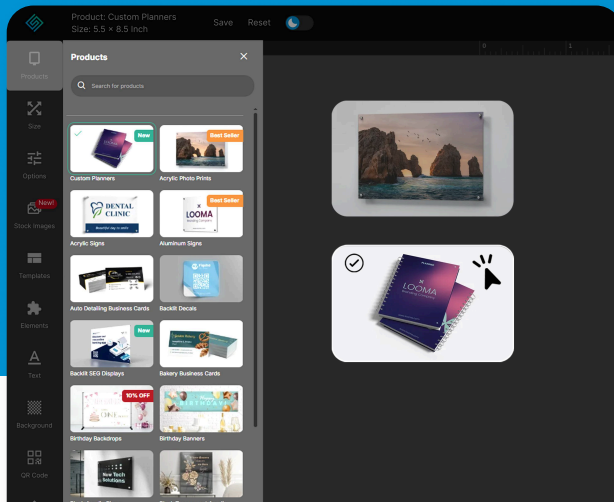
A staple of the holiday season. Postcards, greeting cards, holiday cards... everyone wants to send their loved ones a message from the heart over the holidays, and nothing prevents you, as a business from doing the same for your beloved customers. Print a custom holiday message and thank them for being a loyal, valued customer. Something tangible, even if small and simple, goes a long way in making your clientele feel special.

**Size:** 6"x4", 5.5"x4.25", 7"x10.25" (fold-over)

**No setup required!**

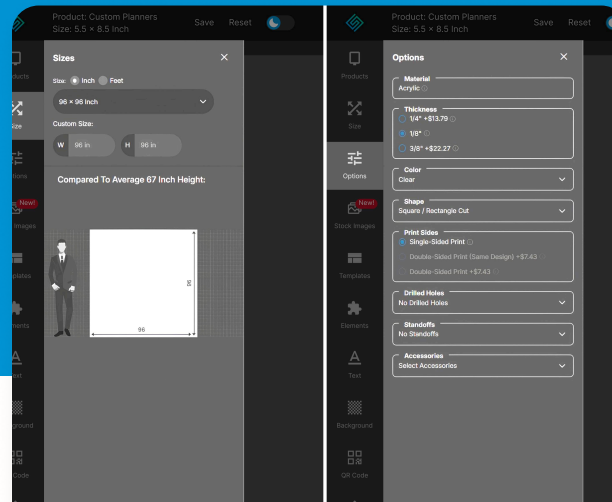
# Your Simple Guide to Promotional Signage

Learn how to design your promotional product with Square Signs. You can choose your product, modify it, design it, and order it, all in three simple steps. See how below:



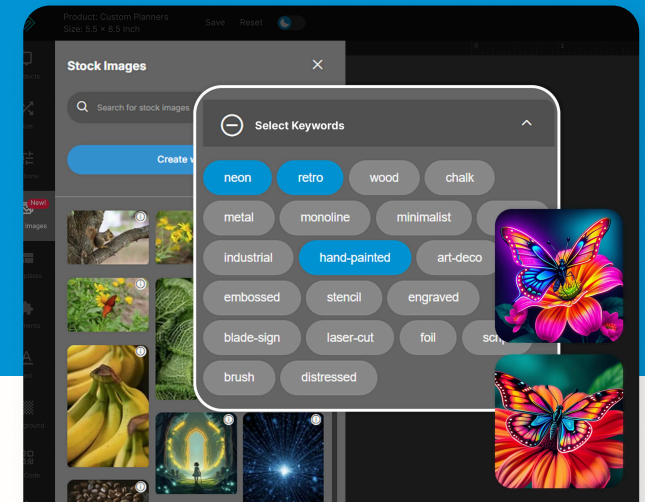
## Step 1

Choose your product: Scroll through the list or search for one you have in mind.



## Step 2

Select your options: Set your product's size, choose material, printing, and other options, then select any mounting accessories you may need.



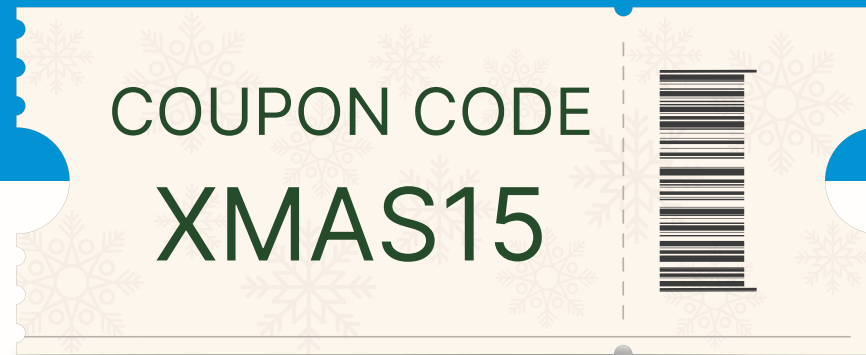
## Step 3

Personalize your product: Upload a design, choose a template, or use our AI image generator to create your image. Then adjust it to your liking.




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